YOU ALWAYS TEACH MEDIA LITERACY IF...

...YOU INSTILL MEDIA AWARENESS
Especially...if you analyze ads and marketing.

...YOU TEACH DIGITAL CITIZENSHIP
Especially...if you install responsible online participation.

...YOU FOSTER ONLINE SAFETY
Especially...if you distinguish between private versus public information.

...YOU USE NEWS IN CLASS
Especially...if you separate facts from opinions and examine POV.

...YOU USE A VARIETY OF TEXTS
Especially...if you ask whose voices are heard and whose are missing.

...YOU USE VIDEOS IN CLASS
Especially...if you analyze what has just been viewed.

...YOU HELP STUDENTS READ WEBPAGES
Especially...if you differentiate between primary and sponsored content.

...YOU PROMOTE THE ETHICAL USE OF INFO RESOURCES
Especially...if you emphasize synthesizing and citing sources.

...YOU ENCOURAGE CREATIVE COMMUNICATION
Especially...if you foster collaboration to solve problems and create media.

For more information, discussions and resources visit
Action for Media Education
www.action4mediaeducation.org