

SECONDARY EDITION

YOU ALREADY TEACH **MEDIA LITERACY** IF...

...YOU ANALYZE ADVERTISEMENTS

Especially...
if you ask what technology was used to create them.

[LINK](#)

...YOU ASK ABOUT CHARACTER & VOICE

Especially...
if you ask why the author would choose this voice, and what choice other authors might make.

[LINK](#)

...YOU SHOW HISTORICAL DOCUMENTS

Especially...
if you ask whose voices and what information is missing.

[LINK](#)

...YOU USE NEWS CLIPS IN CLASS

Especially...
if you examine editorial bias to separate facts from opinions.

[LINK](#)

...YOU DISCUSS POV AND CAMERA ANGLE

Especially...
if you ask how these affect emotional response and opinion formation.

[LINK](#)

...YOU EXAMINE PREFERRED MEDIA CHOICES

Especially...
if you consider their limits as well as their opportunities.

[LINK](#)

...YOU HAVE STUDENTS PRESENT WITH MEDIA

Especially...
if you guide them in directing audience attention.

[LINK](#)

...YOU USE VIDEOS IN CLASS

Especially...
if you pause to analyze what has just been viewed.

[LINK](#)

...YOU ASK THEM TO BE AWARE OF THEIR RESPONSES

Especially...
if you ask them to explain differing responses.

[LINK](#)

Click any "LINK" in the above graphic for more resources and lesson plan ideas.

For more information, discussions and resources visit

Action for Media Education

www.action4mediaeducation.org



ACTION FOR MEDIA EDUCATION



Promoting and Advocating for Media Literacy Education

